



onrekord



The music industry has challenges with transparency and trust.

So how about a **solution** that enables everyone, including...

+ Artists

+ Labels

+ DSPs

+ Publishers

+ Writers

+ Producers

to get **paid instantly** and **accurately**?



©opyright

Also, **copyright** can be **fully protected**, including the individual stems, even before the final track is finished.

- **No more waiting, no more audits.**
- **Complete transparency and trust.**

But how?...

Introducing

OnRekord SuperNFT

OnRekord's (patent pending) **SuperNFT** is a new technology designed to make the music industry **fairer, more efficient & more profitable.**

01

Protect
Copyright



02

Create
New
Revenue
Streams



03

Get Paid
More Quickly
And
Accurately





**How
does
it
work?**

How does it work?



01

Multiple assets – individual stems, finished tracks, videos, photos, cover art, interviews, tickets and more – are combined into a **single digital form** that can be **sold, licensed** or have **ownership transferred**.

02

Every asset is recorded on a **tamperproof ledger** to **protect copyright**.



03

Every contributor is identified through a **kyc process** (identity verification) which is linked to their contribution. This can be an individual or a corporation.

04

Every contributor is assigned a **percentage of ownership** of the asset. Their share of the income. For example, the producer is assigned 5%, the writer is assigned 10% etc. This is managed by a **smart contract**.

05

The **asset is created** (from 1 single unit upto several millions) and sold through a marketplace, **direct to the audience** or **via a DSP**.

06

Monies earned from sales or licensing flow through **immediately** and **accurately** into the **digital wallet** of every contributor accurately as per their **percentage of ownership**.

Summary

- **OnRekord SuperNFT** protects and rewards all stakeholders fairly and accurately across all sectors of the industry.
- **Copyright is protected** including the individual stems, finished tracks, and any supporting content – videos, photos, and cover art.
- **Revenues are paid quickly and accurately** to the rightful beneficiaries.
- **Operational costs are reduced**, profits are increased, and transparency and trust are created.
- **A new way to monetize your creativity** and deliver a far richer and desirable set of content to your audiences.

But how?...



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